



Packages

Tailored Website Design

Have your business stand out from your competition by developing a website that is tailored to your business vision and website goals.

Our all-inclusive 12 month website packages ensure your website is unique and distinctive, while implementing good design practice, appropriate technology, individual page outcomes and on-page search engine optimisation (SEO) - all contributing to increased visitation to your website.

	BUSINESS Startup	BUSINESS Essentials	BUSINESS Premium
REGISTER	Secure Your Name	Secure Your Name	Secure Your Name
HOST	Ensure Your Services	Ensure Your Services	Ensure Your Services
CREATE	Produce Your 4 Page Website	Produce Your 7 Page Website	Produce Your 10 Page Website
EVALUATE	Increase Your Visibility	Increase Your Visibility	Increase Your Visibility
REVIEW	Plan Your Future	Plan Your Future	Plan Your Future

We develop 3 layout concepts, website framework for the chosen concept and allow up to two revisions to the content supplied by your organization. Additional concepts, revisions and meetings not included in the original package will be charged at the hourly rate of \$155 per hour. Additional domain names are billed separately at \$60 per domain name. We are a Telstra Partner and offer Office 365 Cloud Email via this partnership.

WWWART accepts payment by direct deposit. Payment for packages and projects are split into three parts, \$630 plus additional extras at project setup, 50% of remaining amount on completion of website framework and final payment at website launch (other payment plans available, please ask for details). Please note that any delayed project over 30 days due to client revisions or content turnaround will be subject to project price changes. WWWART has the right to display and market all work completed as a result of this agreement.

12 Month Plan & Inclusions

Register

Secure Your Name

Your own .com.au and .com domain names.

3 x Domain Name Registrations

Host

Ensure Your Services

Your website is hosted in a world class data centre in Melbourne.

1 x Business Host Basic

Create

Produce Your Website

Your website will be a custom design and compliment your brand. You will receive 3 design concepts to choose from.

- *Secure framework, no fixed ongoing updates*
- *On-page Search Engine Optimisation*
- *Goal success strategies*
- *Lead generation functionality*
- *Google map*
- *Social media buttons*
- *Photo and video galleries*
- *Google Analytics & Console installation*
- *Rotating homepage banner imagery*

SEO Evaluation

Increase Your Visibility

Evaluation of your websites performance in Google search results.

2 hour Consultation - 3 months after launch date

Annual Review

Plan Your Future

Join us to analysis your website for continuous improvement and effectiveness.

2 hour Consultation - 12 months after Initial Consultation

**Must be conducted within 15 months of website launch date*

Functionality

Add-ons

• Blog/News

Installation of WordPress, application of your unique template/theme, setup of categories and homepage feed. The layout and design of up to 3 article posts.

\$775

• Shopping Cart

Installation of the WordPress WooCommerce shopping cart, application of your unique template/theme and homepage feed. The setup of up to 15 items and implementation of the payment system.

\$1240

• Shopping Cart with Automation

All the inclusions of the Shopping Cart but with the addition of automated email marketing.

POA