



Packages

Tailored Website Design

Have your business stand out from your competition by developing a website that is tailored to your business vision and website goals.

Our all-inclusive 12 month website packages ensure your website is unique and distinctive, while implementing good design practice, appropriate technology, individual page outcomes and on-page search engine optimisation (SEO) - all contributing to increased visitation to your website.

	BUSINESS Startup	BUSINESS Essentials	BUSINESS Premium
ASSEMBLE	Establish Your Goals	Establish Your Goals	Establish Your Goals
REGISTER	Secure Your Name	Secure Your Name	Secure Your Name
HOST	Ensure Your Services	Ensure Your Services	Ensure Your Services
CREATE	Produce Your 4 Page Website	Produce Your 7 Page Website	Produce Your 10 Page Website
REVIEW	Increase Your Visibility	Increase Your Visibility	Increase Your Visibility
HEALTH CHECK	Plan Your Future	Plan Your Future	Plan Your Future

We develop 3 layout concepts, website framework for the chosen concept and allow up to two revisions to the content supplied by your organization. Additional concepts, revisions and meetings not included in the original package will be charged at the hourly rate of \$135 per hour. Additional domain names are billed separately at \$55 per domain name. We are a Telstra Partner and offer Office 365 Cloud Email via this partnership.

WWWART accepts payment by direct deposit. Payment for packages and projects are split into three parts, \$820 plus additional extras at initial consultation, 50% of remaining amount on completion of website framework and final payment at website launch (other payment plans available, please ask for details). Please note that any delayed project over 30 days due to client revisions or content turnaround will be subject to project price changes. WWWART has the right to display and market all work completed as a result of this agreement.

12 Month Plan & Inclusions

Assemble Establish Your Goals	Join us to assess your needs and establish your website goals. 2 hour Initial Consultation
Register Secure Your Name	Your own .com.au and .com domain names. 2 x Domain Name Registrations
Host Ensure Your Services	Your website is hosted in a world class data centre in Melbourne. 1 x Business Host Basic
Create Produce Your Website	Your website will be a custom design and compliment your brand. You will receive 3 design concepts to choose from. <ul style="list-style-type: none">• Secure framework, no fixed ongoing updates• On-page Search Engine Optimisation• Goal success strategies• Lead generation functionality• Google map• Social media buttons• Photo and video galleries• Google Analytics & Console installation• Rotating homepage banner imagery
Review Increase Your Visibility	Evaluation of your websites performance in Google search results. 2 hour Consultation - 3 months after launch date
Health Check Plan Your Future	Join us to analysis your website for continuous improvement and effectiveness. 2 hour Consultation - 12 months after Initial Consultation <small>*Must be conducted within 15 months of website launch date</small>

Functionality Add-ons	<ul style="list-style-type: none">• Blog/News <i>Installation of WordPress, application of your unique template/theme, setup of categories and homepage feed. The layout and design of up to 3 article posts.</i> \$675• Shopping Cart <i>Installation of the WordPress WooCommerce shopping cart, application of your unique template/theme and homepage feed. The setup of up to 15 items and implementation of the payment system.</i> \$1080• Shopping Cart with Automation <i>All the inclusions of the Shopping Cart but with the addition of automated email marketing.</i> POA
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